

## EXTERNAL VACANCY ANNOUNCEMENT



Tirana International Airport SHPK (TIA) is seeking to hire a

### **Content Creator**

who will report to the **Marketing Manager** of the company.

#### **Main tasks and responsibilities of the position:**

*(for indicative purposes only. The responsibilities listed below can be subject of change upon recruitment)*

##### **Content Strategy and Creation:**

- Develop and execute content strategies for social media, blogs, websites, and other platforms.
- Create visually appealing multimedia content, including videos, images, and infographics.
- Maintain the content calendar and ensure timely delivery of materials.

##### **Research and Optimization:**

- Conduct research to produce original content aligned with marketing objectives.
- Optimize content based on analytics and trends to enhance engagement.

##### **Collaboration and Innovation:**

- Collaborate with team members to brainstorm ideas for campaigns and storytelling initiatives.
- Stay updated with digital trends, tools, and best practices for content creation.

#### **Requirements of the position:**

**Education:** Bachelor's Degree in Marketing, Digital Media, or a related field.

**Experience:** At least 2 years of experience in content creation and digital marketing.

##### **Skills and Abilities:**

- Proficiency in multimedia editing tools (e.g., Adobe Creative Suite, Canva).
- Strong visual storytelling and creativity.
- Knowledge of social media platforms and algorithms.
- Ability to analyze performance metrics and adjust strategies accordingly.
- Excellent organizational and time-management skills.
- Proficiency in Microsoft Office software.
- Ability to perform research and suggest creative solutions.
- Committed to providing a high standard of service and continuous improvement.
- Credible, confident, and diplomatic.

**Language Requirements:** Excellent written and verbal communication skills in Albanian and English.

To apply for the above mentioned position the applicants should fulfill the Application Form, which can be found in the following website: [www.tirana-airport.com](http://www.tirana-airport.com) and submit it together with a recent CV to the following address: [human-resources@tirana-airport.com](mailto:human-resources@tirana-airport.com) , or to the reception of the Administration Building (Rinas).

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**Application Deadline: 13/12/2024**

Human Resources Department will contact only candidates selected from the documentation screening.